

THE CIMARRON NEWS AND PRESS

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ADVERTISERS.

There are advertisers and advertisers. The most successful class of advertisers are the men who are always at it. They adopt the best advertising medium, (the leading newspaper of their locality) and then stick to their text, till every reader of that paper is a constant customer of theirs. Another kind of advertiser, and a class that are not nearly so successful, put in an ad occasionally, and then wait awhile to see the results from that ad before trying another. Buying people forget that these fellows ever were in business, and takes the next ad to remind the readers of the paper that the firm is alive. Then another long silence occurs, and the man who advertises steadily is getting the business meantime. Spasmodic advertisers are just like the little boy who pulls up his garden every little while to see if it is growing. Advertising will make your business grow if you leave it alone long enough. Keep everlastingly at it. Advertising is just as much a part of your business as buying goods, renting a room and employing clerks. Learn this, and you have achieved success.

The examinations for the Rhodes scholarship for New Mexico opened at the university this morning and will continue till tomorrow evening. Three young men are engaged in the effort to obtain the prize: Ralph Tascher and Hugh Bryan of Albuquerque, and Frank Light of Silver City. The final decision will not be reached before sometime in March or April.

A writer in the Atlantic Monthly tells about the great power the country press exerts in congress. As a matter of fact, the congressmen, the editor of country weekly in his district says than he does to what the New York Herald, or the Chicago Inter-Ocean, or the Washington Post says. If a congressman reads a criticism in a metropolitan newspaper of something he has done, or failed to do, he regards it more as an advertisement of himself than as a derelict to him. He knows that the men who elected him will not see it, while the attention of the country has been called to him by a paper that circulates over the country. But if, in a country paper of his district, appears an article criticising him, he breaks his neck to find out what has happened to cause it. He knows that several hundred voters will read it, voters who will cast a ballot for or against him at the next election, and he goes to work at once to square himself with the editor, although he would have paid no attention whatever to the same thing if it had appeared in a metropolitan daily.

The success of Senator Plumb was due in a great measure to the fact that he kept close tab on the country newspapers of Kansas. He subscribed for practically every one of them, and his clerks read them, cutting out and bringing to him whatever of politics or public thought they contained. Plumb could sit down with a country editor, and discuss issues and quote exchanges in a way that would make the editor believe that he himself had not kept good track of things in Kansas. Plumb's memory was wonderful, his industry unending, and his ambition unbounded. And one of the things that he deemed of more importance than all else was to keep in close touch with the country newspapers of the state. From them he got inspiration and knowledge. He did not care what the New York World thought of him so long as the Medicine Lodge Cresset, the Emporia Republican, the Atchison Globe and the other Kansas newspapers said he was all right. And they always said it.—Lawrence Gazette.

"HABEAUS CORPUS LADD."

The Las Vegas Optic of the 11th under the heading "Again in the Toils," has to say regarding a former citizen of Colfax county:

"Attorney C. B. Ladd, who, if we mistake not, was once upon a time probate judge of Colfax county, New Mexico, is again in the toils at Los Angeles, Cal. He is known in that city as 'Habeas Corpus' Ladd, and this time a woman named Mrs. Mabel Converse charges him with a subornation of perjury. It is claimed by her that while acting as her attorney in obtaining a divorce from her husband, Edward Converse, Ladd persuaded a man named M. W. Chase, a process server, to make a false affidavit September 19, 1906, that he

had served notice of the divorce action upon the defendant.

This is the same Ladd who was at one time probate judge of Colfax county. He lived nine miles north of this city and the walls of the Ladd ranch house still stand a few hundred yards north of French station on the east side of the Santa Fe track. He practiced law as well as conducting a ranch. Ladd was a peculiar character, summer and winter he wore a linen duster and rode in a two-wheeled cart, always in a big hurry. From here he went to Los Angeles.—Springer Stockman.

Tom Owen and Eugene Ferguson, cattle men who have been spending a few days in this vicinity looking after business interests, left for their homes near Folsom Saturday.

Some time since two business men got on the same train enroute to a neighboring city to look over the business situation. Both found excellent openings in their particular lines, and both saw that the town and community had a great future. One man got in touch with a man who had a lot to sell in the business district, and bought it at a price which made a nice profit to the man who had been holding it for several years, waiting for the town to improve. The other man, who had always lived in a dead town, failed to see the wonderful possibilities of a growing and prosperous community. Lots were too high and he did not buy. He met all the knockers of the community, and agreed with them that the town would go to the devil anyhow. That there was a little business there, but it wouldn't last. He came home sour and disappointed. Next year we'll tell you how these men came out. One of them lost. Which was it?

OLDEST SANTA FE CONDUCTOR IS DEAD.

John Bender, the oldest conductor on the Santa Fe in point of service, died at his home in Newton, Kan., Tuesday morning. Bender was conductor on the first train that passed over the Santa Fe line west of Newton, thirty-three years ago, and had been in the employ of the Santa Fe ever since that time. Railroad men have many anecdotes of his dealings with the cowboys and frontiersmen that rode his trains in the early days.

Sealed Proposals

The board of county commissioners of Colfax county, New Mexico, will receive sealed bids for the construction of a reinforced concrete arched bridge across the Cimarron river at the town of Cimarron, in said county until ten o'clock a. m., Monday, March 4, 1907.

All bids must be accompanied by certified checks on some national bank in this county for 10 per cent of bid.

Plans and specifications may be seen at the office of the county clerk of said county. The board reserves the right to reject any or all bids.

E. G. TWIFTY,
County Clerk.
Raton, N. M., Jan. 21, 1907.

IDEAL CLIMATIC CONDITION

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needed with the camps had little to do, although there were a few minor cases of sickness.

The greatest handicap, as has often been said during the past few months was the lack of competent labor and men experienced with the class of work demanded. An average of three hundred teams and five hundred men were constantly at work on the contract, but a great many more could have been used to advantage. In the rock work required, more than fifteen cars of powder were used, and there was never an accident during the entire contract.

The work has been virtually accepted by the Rocky Mountain company, and all the Construction company's teams and materials have been shipped to Salt Lake, Utah, where they will be used in a short time in a new contract in the western country.

Offices will be maintained here in the Roth block, for the present.

Conditions at New Mexico Penitentiary

Captain Arthur Trefford, superintendent of the New Mexico penitentiary at Santa Fe, was recently interviewed and said:

"Conditions in the penitentiary are moving satisfactorily. The routine of the prison continues smoothly and without interruption, and from the present outlook the year will be a successful one.

"We have at present some twenty United States prisoners in the penitentiary who with federal prisoners

from all the other western states and territorial prisons, will soon be taken to the government prison at Leavenworth, Kans. The removal of Oklahoma and Indian Territory prisoners from the Leavenworth prison has made this concentration possible. I do not know the exact date when it is proposed to remove these prisoners, but it will be between now and the first of March."

QUICK AND HEADY WORK OF YARD CREW AVERTS BAD WRECK

From the Raton Range.

Monday while the night crew were switching in the south end of the yards, a cut of cars were thrown on the main line near the top of the hill at considerable speed.

The engine gave chase but owing to failure of the coupling on the car to work it was impossible to stop them. From the south end of the yard is a 27-mile grade on which a

string of cars could not be overtaken by an engine.

Number 2, passenger east bound, nine hours late was expected. Quick action was necessary. The yard master gave orders to ditch them. The engineer opened the throttle and plowed them into the ditch, demolishing the cars.

Quick and heady work on the part of the crew possibly averted a serious wreck.

LOCALS and PERSONALS

Will Walsh of van Houten, spent Sunday in Raton.

Mrs. F. W. Brooks spent last Saturday in Raton, returning Saturday evening.

Frank Georges, of Raton, spent last week with Mr. and Mrs. J. W. Records.

Mrs. George Campbell returned Saturday from a two months' visit in the east.

C. R. van Houten of Ponil Park, was in town Sunday morning enroute to Raton.

Mrs. Wm. Whiteman went to Raton on last Thursday to visit her sister, Mrs. Lane.

Mrs. Belle Livingston was the guest of Mrs. J. K. Hunt in Raton last Wednesday and Thursday.

S. D. Cheesbro, of Raton, has accepted a position as brakeman for the Swastika Route, and is at present breaking on the work train at Prescott.

A. L. Elliott, of Chicago, has accepted a position as bookkeeper at the Urracca Ranch, and began his duties last week.

Mrs. J. W. Records visited friends in Raton last Wednesday and Thursday, attending the performance of Murray & Mack at the coliseum, Wednesday night.

Quite a number of Cimarron people attended the Murray & Mack attraction at Raton last Wednesday night. Theatre parties for Raton could be made up in Cimarron very easily, and would be a very pleasant feature of social life here. We understand there are some good attractions booked at the Coliseum next month, and Cimarron should send a good crowd.

SATURDAY NIGHT BALL WAS A JOLLY AFFAIR.

The usual Saturday night dance at Aztec hall, was a very enjoyable affair, as all these dances are. The attendance was the largest of the season, and the music which was furnished by the Cimarron orchestra of five pieces, was very tempting to the young people.

A supper was served at Edward's Cafe, and the delightful weather added to the enjoyment of the promenade after the dance. To the people who are spending their first winter in Cimarron, it was indeed a novelty to go out, with very light wraps, to a ball in January.

SWASTIKA OFFICE BUILDING COMPLETED.

The office building of the Rocky Mountain Route has been completed, and Master Mechanic Records has moved in. The water service men are fitting up their offices, too, and the other departments will be installed in a short time. The offices are very convenient and well built, and the various officers will find a pleasure in their occupancy.

RATON YOUNG PEOPLE ENJOY CIMARRON BALL.

Miss Kate McGrath and Miss Ella Hahn, of Raton, and Mr. Donald Freese, Mr. W. H. Hickman and Mr. W. T. Farrell of Preston, were guests of Mr. and Mrs. J. W. Rec-

ords, Saturday evening and Sunday. The young people all attended the ball at Aztec hall, on Saturday evening, and the young ladies returned to Raton Sunday.

Charles Springer went to Raton on Tuesday on a business trip.

Kirk White, of the Hobbs Hardware company, of Raton, is in Cimarron, doing the plumbing work on the new home of Master Mechanic J. W. Records.

Miss Logan, graduate nurse, of Raton, is at present residing with the family of Frederic Whitney.

Engineer Jack Leonard, who has had the regular passenger run for some time, began a ten days' vacation on Monday and left for Flagstaff, Ariz., where he will visit with his brother.

Mrs. A. C. Thompson returned last Friday from St. Louis.

Mrs. George Webster was quite ill on Saturday but has since improved enough to be about.

Jack Kelley of Preston was among the guests of Mr. and Mrs. J. W. Records Sunday.

Parker N. Black, a mining engineer, who has spent some months in the employ of the Maxwell Land Grant Company in the vicinity of Red River and Elizabethtown, has removed to Cimarron and has office room with the Cimarron Lumber company.

Mrs. Charles C. Cunningham and little son of Springer are spending a few days with Mrs. O. H. Colgrove.

Ira Duckworth, who came to Cimarron on business Saturday also attended the dance at Aztec hall, returned home Sunday. William Marling, who is Mr. Duckworth's associate in business in Cimarron, came down Sunday and returned Monday.

Mr. Clarence Haynes and Mrs. Dora Smith of this place were married in Raton on Saturday. They were accompanied from here by Mr. and Mrs. Clarence Leatherman who returned with them on Sunday afternoon.

Mr. and Mrs. Haynes have both been employed by Mr. M. M. Chase and it is presumed that they will continue to reside there. Their very many friends in this vicinity wish them a long and happy life.

A force of men commenced Saturday digging a trench for the pipe line. Over seven thousand feet will be put in as rapidly as possible and all new houses will be piped. Water will temporarily be furnished from the pipe line of the St. Louis, Rocky Mountain Railway company until permanent arrangements which are being planned are perfected.

Mrs. R. C. Hunter and two daughters came down from Raton last week to join Mr. Hunter in a permanent home here. Mr. Hunter is manager of the restaurant and rooming house for the Rocky Mountain near the depot.

A. H. Clinton and Mrs. Clinton of Trinidad visited Raton and Cimarron last week with a view to going into business. They returned to Trinidad Thursday.

MINING ITEMS FROM ELIZABETHTOWN.

The Golden Ajax mine, in Willow Gulch, will start work on a large scale in the near future. This property is a mountain of ore and handled on large scale will be a big producer.

The Black Copper mine from which assays as high as \$276,000 in gold to the ton have been taken, will resume work in the spring.

The Golden Era Mining Co. with Mr. Jack Bidwell in charge are opening up some good ore. This property is being operated by Philadelphia, Pa., people and is a property of great merit. They have five men at work, and will increase the force in the spring. This property lies on the west slope of Baldy mountain, 2,000 feet north of the Deep tunnel and has several good veins of ore on them.

The Old Baldy Mining Co. has reorganized with offices at Elyria, O., and will start work on their property in the spring. They own the McGinty group on the west slope of Baldy mountain. Fifteen hundred feet south of the Deep tunnel they have a good property and will open up some good ore in a short distance.

The Bobtail Senate mines in Grouse gulch, owned by the Smithfield Co., of Pittsburgh, Pa., will resume work in the near future. They have a very fine property with several rich veins of gold ore from which rich ore has been taken. They have a good mill on the property.

The Woodland Co., of Cleveland, Ohio, have a good group adjoining the Bobtail Senate mines and will open them up in the spring. They have a tunnel on the property and a vein of good ore.

The Dredge will resume work as soon as the weather permits. They have the richest ground ahead of them and will pay their owners good dividends again.

The Deep tunnel into Baldy mountain in Big Nigger gulch, is in 2,000 feet. They are pushing the work and will encounter some of the rich gold and copper veins that are known to exist in Baldy mountain and tap the supply source of the placer gold at the base of the mountain.

Give us a railroad so that we can get capital to come into Elizabethtown and we will show you a mining camp that will make Colfax county famous. We have the mineral, what we want is capital to develop it. We have gold, silver, copper, lead, zinc and other metals with plenty of fine timber and water, and a climate that cannot be beat. Let the merchants and business men all over our county put their shoulders to the wheel of progress and advertise the resources of the western part of the county. Get up a nice cabinet of the minerals from this district and put one at the Santa Fe depot and one in the St. L., M. R. & P. depot. I will do my part in getting the minerals for the cabinets. That is what made Colorado. Her papers and her push, and you will create a market for all your goods at home.

DASN'T DO IT.

Dasn't do it; we mean publish all that has been going on in Springer this week, however interesting it would be. We pass by the insults considering the irresponsible source and the feelings of innocent ones it would injure. We are inclined to forget such things, have a sort of absent-mindedness in that respect.—Springer Stockman.

A dozen or more men are at work on the sewer ditch east of the round house which will be the escape for the waste water.

Traveling Auditor Williams of the Swastika route, accompanied by Mrs. Williams came down on Monday evening.

Four coyotes sprang up beside the track Sunday as the Rocky Mountain train was going to Cimarron and after running quite a distance stopped and looked with apparent curiosity at the speeding train.

Deputy Sheriff Farmer of Dawson who was a passenger took a few shots at the wolves from the rear coach which familiar sound seemed to frighten them and they continued their race across the prairie.

A fine quarry of sand stone eight miles up Cimarron canon on the Rocky Mountain road, will be opened at once for the purpose of shipping building stone to Cimarron. This building stone is of many beautiful shades of color and will doubtless be used for many beautiful homes in this vicinity.

Work was commenced Tuesday on the hotel building of Duckworth & Marling, the Raton gentlemen, who will furnish Cimarron with a good hotel on the north side. The cost of this building is estimated at something over five thousand dollars.

PRACTICE GAME OF POLO.

A polo game for practice was played Sunday afternoon led by Fredrick Whitney. Other players were J. W. Records, Neil Conley, L. Davis, Alfredo Valdez and Norman Wilkins. A permanent polo organization will be effected and polo grounds will be arranged on the north side. The ponies used were from the Urracca and French ranches. A baseball team is being talked of and if it is organized the Townsite company will furnish grounds on the north side for the use of the team.

Memorial, passed by the New Mexico Educational Association, at its twenty-first annual session.

To the Governor and Members of the Council and House of Representatives of New Mexico:

Gentlemen:—We, the members of the Educational Association of New Mexico, respectfully ask your careful consideration of the following:

(1) Experience in the states has proved that the plan of selling the lands given by congress for the support of public schools and educational institutions, and investing the proceeds in bonds, mortgages, or other securities, has resulted in reducing the income on account of bad investments, dishonesty, and carelessness. On the contrary, those states that have adopted a fair system of leasing these lands have obtained an income for their educational system that is constantly increasing along with their increasing expenses. In several of these states, as Nebraska and Montana, a leasing system has been developed that is fair to the tenant and also to the state, as that the tenants feel safe in making good improvements on the land leased.

Such a leasing system has been stated in New Mexico, and is in fair working condition. Therefore, we respectfully request that the territorial officials be assisted by every way possible in their efforts to develop and perfect the leasing system for the school lands, and that the laws of the territory be amended as follows:

All lands already granted or that shall be hereafter granted to the territory or state of New Mexico for the support of the common schools or of educational institutions, shall be withdrawn from the market and shall not be sold, except as such as are actually needed for the location of schools, churches, cemeteries, right of way for public roads, irrigation ditches, and reservoirs, and such public necessities.

(2) We believe the office of county superintendent is one of the most important in the county and one that deals directly with the most vital interests of the community, that of the education of the youth of our land. We therefore urge the need of such legislation as will secure a man of practical school experience for the office of county school superintendent; and further, we ask that a law be passed making women eligible to this office. We also urge the need of legislation to remove the conflicts and ambiguities in the present school law, and to harmonize the same.

(3) We believe that the present support of the schools with funds derived from liquor and gaming license is illogical and repugnant to all friends of education, and we believe that great good would result from a law placing the revenue derived from liquor and gaming licenses to the support of the courts of the territory and placing the direct taxes now levied for the support of the courts to the support of the schools.

(4) We are strongly opposed to licensed gambling, and urge the abolition of this vice from our territory.

CIMARRON MERCANTILE CO.

The Big General Merchandise Store

Dry Goods
Clothing
Hardware
Furniture
Groceries
Queensware
Hay and Grain

We Solicit Your Trade

F. W. BROOKS, Mgr.